AGENDA

Glendale Lakes Golf Club Committee

May 10, 2018 7:00 P.M. Meeting

Glendale Lakes Clubhouse

L
1
5
6

Other Discussion Items:

Adjournment – Next meeting will be: November 15, 2018 at 7PM

Glendale Lakes Golf Club Committee January 25, 2018 at Glendale Lakes Golf Club

Meeting called to order at 7:00pm by Chairman Pat Maritato, a quorum was established and the meeting began.

Attendance: Pat Maritato (Chair), Sharon Sullivan, Dave Edwards, Michael Marron (Deputy Village Administrator), Ed Lambke, Bob Hoffman, Jennifer Ferrell

Not present on committee: Mayor Linda Jackson, Donna Becerra, and Raquel Becerra (Village Liaison)

Others present: Brian Trifilio, Rosemary Russell (Notes/Minutes)

Public Discussion: No one present.

Approval of Minutes from Nov. 9, 2017 Meeting: Mr. Maritato asked for a motion to approve the previous Meeting's Minutes, Sharon Sullivan approved and the motion was passed.

Before beginning with the meeting Agenda, Jennifer Ferrell introduced Mr. Michael Marron, Deputy Village Administrator, who replaced Roger Mabbitt in June. She apologized for not having introduced Mike at the previous Golf Club Committee Meeting in November. Jennifer then asked if there were any comments or questions regarding The Golf Management Reports and Banquet Event Bookings. There were none.

New Business: Before beginning with New Business items on the Agenda Jennifer Ferrell stated that Chef Randy Zelinka is at home recuperating from non-work related surgery and will be out of the building for approximately two weeks.

At the last meeting of the Committee in November Jennifer Ferrell asked committee members for their input as to how to raise more revenue via golf and other promotions. After listening to their recommendations the attached handouts were prepared by Jennifer Ferrell and staff in an effort to do just that. A Corporate Golf Brochure, a Wednesday Night Open Golf League, a Monday afternoon for high school golf teams to meet and play, and Senior Tuesday Specials are among the new promotions being considered. It was stated by member Ed Lambke that the **Corporate Golf Brochure** should be sent to Glendale Heights and Carol Stream businesses and also in April be presented at the GH Business Appreciation Breakfast (cost \$250 per sheet) with \$550 worth of golf coupons. Mr. Lambke approved of the Golf Brochure, stated the Golf Course should start small and we can always make larger plans to send out the Brochure with a cover letter. Bob Hoffmann stated he can distribute at St. Isadore's Church if the Brochure is available by February 24th. Chairman Maritato also stated at the Village Board Meetings it should be included in the announcements.

Next the **Wednesday Night Open Golf League** was discussed. The League would be from May 2 – July 25 with no obligation to attend every week. The hope is to start slow and every week more people would come. Cost \$28 with \$5 of the entry fee to go into the prize fund. Contest winner(s) will be awarded a gift card prize following play.

High School Golf Teams were then discussed. We currently host 5 teams from the area and hope to entice more kids from different high schools. This would be held every Monday @ 4pm and would be

\$15 per student for 9 holes. Ed Lambke stated he believes this would be good exposure for the Golf Course and a reasonable price for a student to practice 9 holes. Information will be mailed out to all high schools in DuPage County.

Senior Tuesday Specials would be run every Tuesday in May, June and July. The cost is under \$28 and every month would be a different rate and also different promotions.

Next item discussed were "Silver" Tees. Tee markers that are silver (forward tees). Please see handout for specifics that give total yards for silver tees. Chairman Maritato and Sharon Sullivan stated that both Florida and Arizona have silver tees at courses. Chairman Maritato also stated that silver tees will help our older players and beginning golfers.

Lastly, our annual **Friday Night Fish Fry** was discussed. This year the first Friday will be on February 16 and end on Friday, March 30. Due to Friday evening parties this year these are the only two dates available to offer our Friday Night Fish Fry. The Committee read those menu items being offered.

Sharon Sullivan approved all the New Business items and Ed Lambke seconded.

Project Update:

Jennifer Ferrell updated the Committee on those projects completed this year at the Clubhouse, Grounds, and the Food & Beverage Department. She also stated that the budget process for 2019-2020 will begin soon. There were several different items discussed specifically by department:

Golf/Clubhouse

New carpet for Banquet Rooms/Bar — quite costly Re-surface Dance Floor — last time re-surfaced was 2007 still in good condition — done in off-season (January or February) New Flooring in bathrooms — same as Banquet Room 40 New golf carts and Batteries for other 35 carts — every 5 years we replace half of our carts and buy new batteries for the other half. This past year Jennifer researched changing over to gas carts, however, our facility is not conducive to having gas carts and other changes would have to be made to our facility in order make that happen. This does not seem to be the most efficient use of funds. Ed Lambke then asked if we could add golf USB ports to the carts? Bob Hoffman then asked if the golfers sign for their carts and do we charge them for damage. Jennifer Ferrell stated only if the cart ends up in the water or there is severe damage, then a police report is filed, and the golfer is asked to pay damages. Ed Lambke agreed that we should have them sign for the cart. Chairman Maritato asked if there was a better way of replacing batteries than waiting 5 years. Jennifer Ferrell stated that cart batteries are not interchangeable. Mike Marron asked if it was possible to put \$4000 aside for batteries?

Food & Beverage

New collapsible risers, new banquet chairs and new window treatments for Banquet Rooms are all on the list for consideration in the 2019/2020 Budget.

Golf Grounds

Jennifer Ferrell stated the items on the list may have to wait an additional year (green carts, gator carts, greens mower) as we are putting money now in the Golf Course Maintenance Building and the clubhouse. Also, we did purchase a rough mower last year for the course.

After discussion of all these items Chairman Maritato asked Golf Course Management to make a list by highest priority to lowest and he can then bring that list to the Village. He then spoke to the Committee regarding the reasons behind not purchasing gas carts, two of which include cost and logistics to gas the carts regularly and basement ventilation to store the carts.

Chairman Maritato asked to adjourn the meeting at 7:53PM. Bob Hoffmann motioned to close and Sharon Sullivan seconded. The meeting adjourned at 7:53pm.